



AN INVITATION TO PARTICIPATE IN HONORING

STU CAMPBELL

We are pleased to announce that the International Skiing History Association (ISHA) has selected the late Stuart Duncan Campbell as the recipient of its 2009 Skiing History Pioneer Award. Stu Campbell ranks as one of America's most influential ski teachers. He was a profound thinker about technique and ski equipment testing, with a legion of friends, colleagues and admirers in the sport.

Stu will be the second winner of ISHA's Ski Pioneer Award. The 2008 honoree was the late George Bauer, publisher of SKI Magazine. Stu's wife, Carol West Campbell, will receive the award in his memory. The December 2009 issue of ISHA's SKIING HERITAGE magazine will feature a story about Stu and his many accomplishments.

Contributions to the ISHA Pioneer Fund are now being accepted in Stu's honor. What better person to honor than Stu Campbell, one of the all-time great guys, with your contribution to this fund. Your donation in Stu's memory will support ISHA's mission "to preserve skiing history and increase awareness of the sport's heritage." If you do not currently subscribe to SKIING HERITAGE, you will receive a complimentary copy of the magazine issue featuring Stu.

Donors of \$100 or more will receive a specially designed **Stu Campbell memorial ski pin**.



All donors will be recognized in the March 2010 issue of SKIING HERITAGE magazine.

Please make your check payable to ISHA. Indicate "Stu Campbell Pioneer Fund" on the check and send to the address provided below. (ISHA is a 501(c) (3) charitable organization).

Thank you!

Barry Stone – chairman of the board, International Skiing History Association

Mike Rogan – instruction director of SKI Magazine and PSIA National Alpine Team Captain

Tim Petrick – vice president of global sales and marketing, Group Rossignol

John Fry – author and former editor-in-chief of SKI and SNOW COUNTRY magazines

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